

# IMPLEMENTATION COMMITTEE

MINUTES FROM MEETING HELD ON  
March 27, 2008  
5:30 P.M.

| Name                          | Meeting Date | Confirmed | In Attendance |
|-------------------------------|--------------|-----------|---------------|
| Chris Mariscotti              |              |           |               |
| Christina Gomez<br>Vidal Diaz |              |           | X             |
| Cynthia Ortegon               |              |           |               |
| Dave Merchen                  |              |           | X             |
| Dave Randall                  |              |           | X             |
| David Hernandez               |              |           |               |
| David Tooley                  |              |           |               |
| Debi Bray                     |              |           | X             |
| James Glynn                   |              |           |               |
| Jerry Noblett                 |              |           |               |
| Kathi Stokes                  |              |           |               |
| Larry Risinger                |              |           |               |
| Linda Lewis                   |              |           |               |
| Linda Lewis Wright            |              |           |               |
| Lois Grow                     |              |           |               |
| Marilyn Marsh                 |              |           | X             |
| Mary Anne Seay                |              |           | X             |
| Michael McHatten              |              |           | X             |
| Mike Kime                     |              |           |               |
| Mike Westley                  |              |           |               |
| Pam Beecher                   |              |           |               |
| Rae Gomes                     |              |           | X             |
| Robert Poythress              |              |           | X             |
| Rosanne Bonilla               |              |           | X             |
| Shirley Driggs                |              |           |               |
| Trish Taylor                  |              |           |               |
| Wendy Silva                   |              |           | X             |
| Will Oliver                   |              |           | X             |

Robert Poythress called the meeting to order at 5:30 p.m.

Robert had a conversation with Rochelle Noblett regarding downtown. A lot of interest in activity is being shown –

- Courthouse, “E” Street, RDA acquisition, blighted conditions
- hear everything about smart growth

- implementation committee
- 25 – 30% thru the general plan process
- Redevelopment at a crossroads – Jim and David Tooley are discussing a specific plan for the downtown area.
- Suggested to Rochelle to speak with Implementation Committee – thinking about field trip to Santana Row in San Jose – looking at possibilities and principles and have someone that was involved in that redevelopment give a tour – include business and property owners.
- Committee would be interested
- Rosanne – asked about hiring a consultant
- David Randall – design charette – 3- 5 days.
- Debi Bray is to advise the Downtown Association to develop a plan or the City/Vision will increase fees to pay for a consultant to accomplish this project.
- Dave Merchen – has gotten part of the RFQ for a downtown consultant prepared.
- Debi Bray – have to show cost/benefit to property owners
- Christina Gomez Vidal Diaz – opportunity to bring conversations between east/west, racial socio-economic
- Rosanne Bonilla – Downtown could also look like old San Diego, etc. – cultural center

Well Planned City - Dave Randall – doing good - General Plan Update continuing – next Monday begin Land Use – website continues to be updated – 110 people on distribution list – Debi of the Chamber volunteered to include link in electronic newsletter.

Derek – MCTC – Workshop on 4/8/08 at 5:30 @ the Madera Municipal Golf Course – Alternative Scenarios for Land Use and Transportation to 2050. Web site is maderactc.org.

Good Jobs and Economic Opportunity – No representative available – Dave Randall mentioned the new bakery coming into town.

Strong Community and Great Schools – Mary Anne Seay had a meeting – poorly attended – chair person suggested picking specific strategies for each meeting. Parks Master Plan under way – should have product to review mid/late summer – new tot lots scheduled to open soon, community garden ribbon cutting 4/19/08, youth center moving forward, formed local sports commission, planning 4<sup>th</sup> of July event.

A Safe & Healthy Environment – Christina spoke of walk audits – tonight at 10 p.m. documentary PBS on Place & Health “Unnatural Causes”.

Marilyn Marsh handed out fliers – Community Garden, Adventures in Nutrition, Slow Food.

Christina talked more about walkability – working with schools.

Rae spoke about a fresh food cart downtown.

Dave Randall – Fresh & Easy – grocer wants to locate at Howard & Pine where Monty's is.

Michael McHatten – There are still a large number of orphan items, discuss at next meeting and determine who is appropriate partner.

How can we get more people at the committee meetings?

Council Chamber Art – Wednesday, April 2, 2008 – Meet at City Hall and have lunch brought in – request for light option – fruit.

Public Relations Meeting at 1 p.m. on April 2, 2008.

Next meeting to be held on April 24, 2008 at 5:30 in the Conference Room at City Hall.