

IMPLEMENTATION COMMITTEE

MINUTES FROM MEETING HELD ON
May 22, 2008
5:30 P.M.

Name	Meeting Date	Confirmed	In Attendance
Chris Mariscotti			
Christina Gomez Vidal Diaz			
Cynthia Ortegon			
Dave Merchen			X
Dave Randall			X
David Hernandez			
David Tooley			X
Debi Bray			
Derek Winning			
Jerry Noblett			X
Kathi Stokes			
John Stafford			X
Linda Lewis			
Linda Lewis Wright			
Lois Grow			
Marilyn Marsh			X
Mary Anne Seay			
Michael McHatten			X
Mike Kime			X
Mike Westley			
Pam Beecher			X
Rae Gomes			
Robert Poythress			X
Rosanne Bonilla			X
Shirley Driggs			X
Wendy Silva			X
Will Oliver			X

Jerry Noblett, Chairman of the Committee called the meeting to order at 5:30 p.m.

Minutes from the April 24, 2008 meeting submitted for approval. Wendy Silva motioned that the minutes be accepted and Chief Kime seconded the motion. Shirley Driggs abstained.

Vision Plan – Orphan Items - please review the document provided with these items listed with your subcommittees and determine who would be the ideal lead agency,

determine if we need to keep the item going or if it is something we can list as accomplished. Wendy Silva motioned that the minutes be accepted, Rosanne Bonilla seconded the motion.

Public Relations Events – Wendy Silva – The Business Extravaganza is the first event which occurs on June 19, 2008. Refrigerator magnets have been ordered to hand out at the event to remind the citizens of the Vision Plan their need to get involved. Subcommittees will provide talking points. Wendy passed around a sign up sheet to man the booth at the event. We will be approaching the other Council Members to also sign up for a time slot.

Council Chamber Wall Decorations – We need to meet and discuss again as changes have been made in the Council Chambers which may affect the lettering being placed on the walls.

Committee Reports –

Dave Randall – A Well Planned City of Madera - The next General Plan meeting will be on May 29, 2008 at the Senior Center. They will be discussing the Housing Element and Land Use Issues. Public participation has been pretty good and doesn't appear to be diminishing.. The first draft of the General Plan should be out by the end of summer. Rough cut to Council for review.

David Tooley – Good Jobs and Economic Opportunity – Two items I wanted to mention today – the First being Mustard Seed – The Salinas and Monterey County Transit System uses mustard seed to fuel their vehicles. This is something we may want to look into for our own City Fleet to cut costs on fuel. We have land available and the hot temperature appropriate for growth.

The second item being Solar Power - We need to consider this possibility at the Waste Water Treatment Plant because of the newly activated sludge process, it takes an awful lot of power to keep that plant going. There are companies out there that are willing to front the entire expense of material and installation if we purchase the power back from them over a 20 year period.

Marylin Marsh advised that she attended a conference recently where “Thin Film” was discussed as the latest technology in solar. David will have staff look into this item also.

Michael Kime – A Safe & Healthy Environment - The subcommittee discussed the possibility of extending the transit lines to certain routes to get people back and forth to work, schools and shopping centers and eliminate some of the traffic flow problems we are now experiencing. In January of 2007, the population was 58,280, with an additional 4,000 to 9,000 undocumented people in our city.

Marylin Marsh – Healthy Schools – Investigating the use of integrated pest management around our schools. Look to see what we're using now and review the

exposure to the students. Review the grounds, classrooms, cafeterias and pick up those items which cause the pests to gravitate towards the school.

Marylin advised that the Farmers Market will be starting up on July 24 and going through September 28.. They are in receipt of a \$20,000 grant from the USDA supporting healthier eating habits.

Wendy Silva – Public Relations – Their committee is shrinking. With the resignation of Mr. Glynn, the committee consists of Wendy, Rosanne and Lois. They are looking for volunteers to join their committee.

The next meeting is scheduled for June 26, 2008 at 5:30 in the City Hall Conference Room.

Motion to adjourn was made by Shirley Driggs.
Seconded by Rosanne Bonilla and Chief Kime